



## **FOR IMMEDIATE RELEASE**

**Celebrating 50 Years of Pain Relief:** Sombra Wellness Products Thanks Health Care Professionals for Their Trust and Support

**October 2024 - Albuquerque, NM** - Sombra Wellness Products is proud to celebrate 50 years of providing natural, effective pain relief to health care professionals and their patients. Since our founding in 1974, Sombra has remained committed to delivering the highest-quality pain relief gels, used by chiropractors, acupuncturists, physical therapists, and massage therapists across the nation.

What began as a family-owned company focused on natural cosmetics has evolved into a trusted name in the alternative healthcare industry. Early on, Sombra's innovative, natural pain relief formulas caught the attention of chiropractors and other manual therapy professionals, who became the first to embrace our products. These practitioners recognized the benefits of our gels, which combine time-tested herbal ingredients with soothing warmth or cooling effects, and they helped establish Sombra as a go-to solution for pain management and muscle recovery.

"We are incredibly grateful to the chiropractors, acupuncturists, physical therapists, and massage therapists who have trusted Sombra Wellness Products over the past five decades," said Alfredo Cortazar, CEO of Sombra Wellness Products. "Your unwavering support and belief in our products have allowed us to grow, innovate, and continue delivering pain relief solutions that enhance the well-being of your patients."

Sombra Wellness Products is an FDA Registered Facility and proudly cGMP compliant, ensuring that every product we manufacture meets the highest standards of quality and safety. Over the past 50 years, we have grown from a humble 1,000-square-foot facility to over 175,000 square feet spread across four campuses, all located in beautiful Albuquerque, New Mexico, USA. This journey has been fueled by a deep commitment to providing natural, effective, and trusted solutions to pain relief.

We are immensely grateful for our journey, and we look forward to continuing to serve health care professionals and their patients for many more years to come.

For more information, visit [www.sombrausa.com](http://www.sombrausa.com).

### **About Sombra Wellness Products**

Founded in 1974, Sombra Wellness Products is a family-owned business specializing in natural pain relief products for health care professionals. Known for its original Sombra Pain Relief and Sombra PLUS CBD lines, the company is dedicated to creating safe, effective solutions for pain management. All products are handcrafted in the USA using natural ingredients, without harsh chemicals or animal testing.

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